



amplitiv

Steering of Roaming

Elevate your business to the next level with Amplitiv's flagship platform for roaming management. Ensure your customers' satisfaction and maximize your revenue from wholesale roaming agreements.

Don't just go with the flow, control the flow! With an extensive set of options you can precisely determine how your subscribers are transferred between different mobile networks. Collect and analyze traffic information to better negotiate future agreements.

Amplitiv's Steering of Roaming is supported by Welcome SMS and Border Steering solutions that enhance customer experience and manage outbound roaming with higher quality and increased effectiveness.



Associate
Member

Key features



Management

- interactive dashboard panel for a fast, comprehensive overview
- configurable whitelisting and blacklisting options
- effective management of subscribers' classes



Troubleshooting toolset

- tracing feature – full signalling history in GUI
- extensive customer experience reporting
- incidents' section – automated, in-depth analysis of issues



Accompanying product options

- welcome SMS
- border Steering
- VoLTE Steering



Hybrid steering

- precise signalling steering works with an advanced OTA calculation engine, enabling traveling path prediction and live adjustments



Partnership

- dedicated business partner – a team that understands your needs and goals
- committed post-implementation support
- proprietary software and various business models with no hidden costs



Technical components



Secure deployment

- local redundancy or geographical distribution
- failover scenarios
- secure business continuity



Flexible network integration mode

- full SIGTRAN and Diameter support
- vast library of messages
- multiple routing schemes



Multi-tenant

- serves up to 30 operators
- group level or independent management



Deployment options

- full virtualization support
- bare-metal option



Anti-steering protection

- advanced anti-steering detection mechanisms
- full immunity to most types of attacks



Measurable results



quick time-to-launch



flexible commercial models
– Capex, Opex, Mix



95-99% constant, highly
accurate steering



measurable revenue for outbound
roaming



long-term roadmap, backed by
a solid R&D budget



Business insights



strong partnerships with
leaders like Comfone



experienced team with
a pro-active approach



full compliance with GSMA
standards



cutting-edge work with a roaming
market challenger



proprietary, open source software
with no hidden costs



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800+

talented IT
specialists

Clients

EU, US, MENA,
Asia, Australia



Branches

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Banking,
Hospitality

4

offices in
Poland