



amplitiv

Welcome SMS

Meet Welcome SMS, Amplitiv's proprietary platform for outbound messaging management. Keep customers well-informed and enhance their roaming experience while traveling. Eliminate the fear of bill shock and enjoy increased revenue streams as subscribers stay loyal to your network.

Welcome SMS is perfect both as a standalone product and as a complementary tool to support Amplitiv's Steering of Roaming. Caring for your customers has never been easier!



Associate
Member

Key characteristics



User-friendly platform

- intuitive user experience
- highly configurable



Troubleshooting tool set

- tracing feature
- reporting panel
- incidents' section



Improved content management

- seamless editing – apply bulk changes
- convenient variables and auto filling options to customize messages
- flexible zone & price models



Committed partnership

- dedicated business partner – a team that understands your needs and goals
- post-implementation support
- tailor-made strategies
- proprietary, open source software and various business models with no hidden costs



Wide-ranging features

- easy-to-use information on demand functionality
- multiple languages with automatic language selection based on subscriber's preferences
- space for additional information – embassy data, emergency numbers
- blacklists



Technical features



Secure deployment

- local redundancy or geographical distribution
- failover scenarios
- secure your business continuity



Flexible network integration mode

- full SIGTRAN and Diameter support
- vast choice of messages to work with
- multiple routing schemes



Multi-tenant

- serves up to 30 operators
- group level or independent management



Deployment options

- full virtualization support
- bare-metal option



Key benefits



various pricing models, including Revenue Share and SaaS



quick Time-To-Market due to short deployment period



bill shock prevention for outbound roamers



steady and substantial revenue stream growth



increased subscriber loyalty and engagement



improved customer experience thanks to real-time service



Business insights



vast experience meeting deadlines and staying within budgets



offered as 3rd Party Comfone App



fully compliant with regulatory requirements



standardized support & maintenance policy



goal-oriented and transparent cooperation



expert knowledge combined with soft skills



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800+

talented IT
specialists

Clients

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Asia, Australia



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offices in
Poland