



amplitiv

Ringback Tones

Ringback no.1 service

An unrivaled revenue stream from Amplitiv's finest. RBT Platform, ensuring great potential and lots of features.

Entertain your customers with fresh music hits, funny gags or even present business cards directly via RBT service. Technically complete platform, ready to be deployed in a network of any size. For your convenience, we guarantee fast implementation, steady utilization and professional support.



Associate
Member



User-related RBT features



Upload, mix and set your own RBT tone



Situation playback: vacation, football game, car drive, etc.



Service based on different variables (location, season, weather)



Playback according to friends list, day/hour/shuffle, and much more



Fully functional mobile apps



Facebook, Twitter and Instagram integration



Technical features



Deployment available in a network of any size



Virtual, physical and cloud realization



Local or geographical redundancy



Full SIP support



Billing via DIA, IN, Web Services, API and Premium SMS



VoLTE standard - HD audio, EVS Codec



Benefits for operator



End-to-end solution in the revenue share model



Higher ARPU and recurring revenue stream



Recommendation engine for targeted offers



Higher subscriber commitment due to service personalization



Administration panel flexible for customization



Tariffs: Pay per sound, All you can eat, Time subscriptions



System availability - 99,999% of the total time



Advantages over competition



Decade of experience with rich Managed Services options



Rev Share, Fixed Price or RBT as a Service business models



Active roadmap and continuous product development



Minimal deployment time, integrations dependent



RBT is a key product, without an EoL/EoS date



Experienced team with a thorough product knowledge

Key facts



28k – 500k

from 28k to 500k of subscribers in 5 years (steady increase)



+10 years

experience in system development and deployment



2400%

growth rate dynamic of revenues over 5 years



Tomasz Rogoz

Director of Sales & Business Development



+48 515 466 191



tomasz.rogoz@amplitiv.com

800+

talented IT specialists

Clients

EU, US, MENA, Asia, Australia



Branches

Telecommunication, Banking, Hospitality

4

offices in Poland